

**David Landry** | Art Director  
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## **JOB HISTORY**

**Mission Control Inc.** / Glastonbury, CT

*Senior Art Director, April 2006–Present*

As an art director with Mission Control, I execute Democratic Party campaign direct mail programs based on my understanding of strategy, target demographics, and brand compliance. As one of the lead art directors, I have become an asset for my ability to deliver exceptional design and creativity while managing multiple deadlines with minimal oversight. Additional responsibilities include training and overseeing freelance designers during peak campaign cycles.

**Cashman Katz** / Glastonbury, CT

*Art Director, March 2003–March 2006*

I was responsible for the timely and practical design of ad campaigns and marketing collateral for state agencies, varied corporate accounts, and private business clients. I worked closely with the creative director and account managers daily to define creative objectives, organize schedules, and liaise with multiple vendors. I collaborated with internal and external stakeholders to answer proposal requests with sharp and clear presentation materials.

**Beansprout Networks** / Cambridge, MA

*Art Director, December 2000–May 2002*

Within this team-oriented technology start-up, I played a lead role in creating branding standards for online and print media. I worked daily with engineers to implement user interface designs that reflected the developing brand. I improved the user experience and collaborated with the marketing and sales teams to extend the company's core online identity to print advertising and business development collateral. This position was an excellent experience that focused my design logic and creativity toward producing a refined and effective corporate-wide identity program.

**Cassidy and Company** / Lafayette, CA

*Art Director, November 97–May 2000*

This marketing firm hired me to modernize its design and leverage my experience to strengthen and expand its client base. I was responsible for designing numerous retail, corporate, and public utility projects. As part of this firm, I was also tasked with developing design goals for each assignment based on client input, budgets, and each project's stated deliverables.

## **EDUCATION**

**Massachusetts College of Art**, BFA Graphic Design 1989-1994

**Manchester Community College**, Web Development Certificate 2023

## **AWARDS AND ACHIEVEMENTS**

**POLLIE Awards**; Gold; Democratic Direct Mail Campaign . . . . . 2007

**The Ad Club of Connecticut**; Bronze for Ski Sundown print advertising . . . . . 2004

**The Communicator**; Award of Excellence for design of public relations . . . . . 2000  
material for Contra Costa Water District, Concord, CA.

**Admark**; The East Bay Advertising Club; Silver and Bronze Addy Awards . . . . . 1997  
for design of WrapWorks Restaurant POP and Menus

## **SKILLS**

### **Print Design:**

Fluency with Adobe CC applications, knowledge of pre-press, print buying and color management

### **Web Design:**

HTML, CSS, Visual Studio Code, Adobe Dreamweaver, WordPress